ESP TEACHER EDUCATION MODEL IN INDONESIAN CONTEXT

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Abstract

English for Specific Purpose (ESP) course has been taught over the years in many in Indonesia. However, the ESP teaching practice in nationwide are confronting with several serious problems. One of the major problems lies on its teachers. This paper will attempt to first review the existing ESP schools in Indonesia, then will briefly explain certain theories underlying ESP. The next, the paper will analyze the existing and the practice of ESP schools in several countries and will finally propose ESP teacher education models.

A. Introduction

In recent years, there has been widespread demand for English language in Indonesia. The development of global market makes people need English in their job environment in order to perform well in their respective fields and to compete in international dimension. Many educational institutions offer a program of ESP courses to meet students’ future career need in global trend. In this case, teachers of English who just teach English for general purpose try to do many efforts to be professional ESP teacher.

However, teaching English for specific purpose is not easy to do and it has many challenges. It needs not only good knowledge, skills, but also a lot of preparation and creativity. This paper tries to analyze the present situation of ESP teacher education model in Indonesian context. Then, it will be analyzed the existing of ESP school in other countries. The last, the writer will offer a model of ESP teacher education that best suit ESP school in Indonesia.

B. Theoretical Framework

1. Defining English for Specific Purpose

Before discussing ESP teacher education model in Indonesian context, firstly, it is better to understand some theories about ESP. According to Hutchinson and Water (1987: p.19, in Chia-Hsiu Tsao, Asian
ESP journal volume 7-2 Spring 2011 p.4) ESP as “an approach to language teaching in which all decisions as to content and method are based on learners’ reason for learning”. Stevens (1988) describes ESP as “English language teaching which is designed to meet specified needs of learners”. Next, Chen (1993, p.80), defines ESP as “a major specification within the disciplines of English language teaching”. Other definition is “teaching an academic studies, or for vocational or professional purposes, as opposed to EGP, English for general knowledge and skill (Brunton, 2009; Cartuver, 1983; Hyland, 2006). From some of ESP definition above, it can be concluded that ESP is a kind of English language which is designed for specific learners’ need in their discipline related to their future career.

Besides defining ESP terms, some experts mention the characteristics of ESP. Belcher (2006:135 in Mike Brunton, ESP issue 3 (24) volume 8, 2009) says that “ESP assumes that the problem are unique to specific learners in specific context and that must be carefully delineated and addressed with tailored to fit instruction”. Mohan (1986:15) states that ESP course focuses on preparing learners for chosen communicative environment”. While Lorenzo (2005:1) adds” ESP concentrates more on language in context than on teaching grammar and language structures”. He point out that ESP is delivered to adult students; frequently in a work related setting (EOP), that motivation to learn is higher than usual ESL context. The meaning of Lorenzo statement is the motivation of ESP students is higher than ESL students because ESP students learn English in the importance of their future career while ESL students take English course to pass university entering test, to get scholarship, etc.

What can be seen from the characteristics above is the learners are prepared to be best communicator not only in national dimension but also in international dimension. Facing the globalization era with one international language demands all people around the world must to master English not only for educational purposes but also for international communication purposes. I believe that all students from various disciplines need English for communication. For example, business English students who learn how to make effective negotiation, meeting, dealing and it absolutely needs English communication skill. Another
example is students of medical disciplines. They also have to learn how to communicate with the patients.

2. Roles of the ESP practitioners

Dudley-Evans and St. John (1998; 13) coined the term “practitioners” for ESP teachers since, they believe that ESP work involves much more than teaching. Many pivotal roles such as course designers, materials developers, researchers, evaluators, and classroom teachers should be taken on by an ESP instructor in addition to their role as teacher. Dudley-Evans and St. John (1998; 13) mention that one of the basic differences between ESP and GE teacher is that the teacher in ESP is not in the position of being ‘the primary knower’ of the carrier content of the material. They further argue that the students in many cases, certainly where the course is specifically oriented towards the subject content or work that the students are engage in, know more about the content than the teacher. In other words, the students do know more the context of the subject matter than the teachers do. At the same time it advocates that teacher-centered learning that puts teachers as the source of knowledge is totally inappropriate in ESP since it neglects the aspect for which the language skills is required to carry out function related to the context, in this regard the students workplace situation.

As course designer and material provider, ESP practitioners often have to plan the course they teach and provide the materials for it. The use of particular textbooks without need for supplementary material is rarely possible. The ESP practitioners need to choose published material, adopt it or even write material where to make it suitable (Dudley-Evans and St. John (1998; 14, 15). It means that in the role as course designer and material provider ESP practitioners may have three specific roles namely as a chooser, adopter and writer of material as well.

Dudley-Evans and St. John (1998; 15) argue that ESP teachers need to be aware of and in touch with research in the area of ESP. They advocate that research finding need to be able to be incorporated when carrying out needs analysis, designing a course and or writing teaching materials. What they advocate seems important since the ESP practitioners may benefit from
the research finding primarily when they it has to do with the specific context the teacher teach. This finding may varied in terms of needs analysis, methodology, approach and model.

Since the ESP teacher lack knowledge in the student subject matter particularly when it is too specific, it is highly advised to work with specific subject teacher. The ESP teacher may work with other teacher which is knowledgeable in the subject matter to support their pedagogical knowledge in language. According to Dudley-Evans and St. John (1998) this may involve simply cooperation in which the ESP teaches finds out about the subject syllabus in an academic context or the task the students have to carry out in work or business situation (Dudley-Evans and St. John (1998; 16).

Similarly to GE teacher, an ESP teacher is also evaluator. The ESP teacher also needs to be able to devise achievement test to assess how much learners have gained from a course. Evaluating course design should be done while the course is being taught, at the end of the course and after the course has finished (Dudley-Evans and St. John (1998; 16, 17).

C. Review ESP Teacher Education Model in Indonesian Context

Indonesia is one of the world’s citizens who had also been developing ESP project in vocational schools, academies and universities. Many teachers of EFL make transition to teach ESP because the number of students who need ESP learning is increasing from year to year. The existence of ESP teachers in Indonesia helps the Indonesian students to fulfill their needs related to their jobs at present or in the future. As Wasimin (2011) says”the existence of international level of vocational schools is really needed to educate and prepare Indonesian human resources”. It absolutely needs teachers’ competences in teaching English to the students. Teachers’ experiences in teaching EFL can be adopted for the teaching of ESP.

However, the quality of ESP teachers in Indonesia still is still low because they lack competences, knowledge, and some kind of training. Suparlan, (2008:91, in Wasimin (2011: 42) states that the low quality of Indonesian education based on some experts’ analysis is caused by the lack
of Indonesian English teachers’ competences and participation. Based on the statistic data, from 32 teachers in these schools, there is only 18% who has pedagogical competences and professionalism. From educational background, it is recorded that there are 28 teachers (87.5%) bachelors and 4 teachers (12.5%) are English magister.

In line with this problems, Kusni (2011) found that some of the ESP teachers do not have any qualification in English teaching. Also, Kusumaningputri (2010:3) said that ESP teachers, especially in Jember, are inexperienced and junior teacher. They have less knowledge about the real ESP characteristics which is relatively dissimilar to EGP teaching practice. Consequently it directly effects material, learning goals, and methodology applied in ESP class and finally ESP learning is far from the expectation. In addition, Paniya (2008) justified that because of the inadequate principles of ESP, the ESP instruction in Indonesia has been limited to specialized lexicon and sentence structures and ignored the learners’ interest.

Based on the data above, it means that English teachers in those schools cannot be a model of best suit of ESP teacher. It is surprising because those teachers are the best of English teachers who represents their regions. They actually should a good English competences, good personality, and professionalism. Hutcinton and water (1987) argue, the ESP teachers should have the same qualities of general English teacher. He/she should have language knowledge, thorough command of course design, and expert knowledge of related filed. Fortunately, the governments of Central Java always pay attention to improve education in this province especially in improving English teacher quality by giving the teachers some kinds of trainings. There are training institutions such as LPMP (Lembaga Penjaminan Mutu Pendidikan) and P4TK (Pusat Pengembangan dan Pemberdayaan Pendidik dan Tenaga Kependidikan) which focus to give trainings to many teachers in order to increase teachers’ competences. Yet, there are weaknesses in the existence of these institutions. The training is only partial and temporary. It is called partial because the trainings given to the teachers do not cover all competences and temporary means the training only depends on the financial conditions.
The other case is subject teachers such as mathematics, biology, physics teachers are demanded to teach the subject using English. They are also called ESP teachers because they are bilingual teachers. According to Hutcinon and Water in Atika (2008) in the context of international standardized school teaching by using English is a kind of ESP program. Yet, the English teaching activity it is not handled by teachers who have English educational background. As a result, many problems they face in teaching the subject through English because almost teachers have no enough English skills. According to coordinator of international standardized school in Central Java, although the teachers have joined the training for several months, they don’t give positive impact to the improvement of their skills of teaching by using English.

In South Sulawesi, I have ever observed my friends’ ESP teaching experience when I conducted my need analysis for mid-term project of curriculum designed. He is Mr. Firmansyah who is a lecturer at marine department. He admits that teaching ESP at the first time was very difficult even though he has basic knowledge of field that he is teaching now. Before entering English department he was a student of marine department, so the knowledge about marine he got when he was studying there. In teaching he still uses grammar translation method to the. At that time when I observed him, he was teaching reading students and the students looked passive. It means that he was not successful to create good environment in ESP classroom and there should be an improvement in his teaching in order to raise students’ motivation in learning ESP. it is one of his challenges in teaching ESP there. Marwan (2011) says teaching ESP in vocational university has its own challenges. Teachers, for instance, have to cope with issues, such as students’ low motivation.

I have also experience similar with Mr. Firmansyah. When I was teaching English for nurse in ACC English course, I face the problems. Because of the lack knowledge in this field, it makes me difficult to teach the students. Before teaching I prepared myself by consulting to nursing English dictionary. I have never joined the training for ESP teachers so that I cannot improve in such skill.
It is different from my friends’ aunt experience (Mrs. Suwarina, S.pd) who teaches English at nursing and midwifery department at STIKES Dharma Bakti Palu-Central Sulawesi, she admits that teaching ESP is really difficult because at first she didn’t have competence in ESP and she was accustomed to teach English in general. However, she keeps try to improve her. Training she says that this knowledge of teaching ESP is got from the training, and workshop. I got this information from interview my friends’ aunt only by phone. I have already closed to her when I was a child because she is my neighbor. I really thank to her because she is very welcomed to be interviewed about her ESP teaching experiences.

D. Teaching ESP in Other Countries

1. ESP in India

In India especially at Indian School of Mines, ESP is being practiced with the students of Engineering and Technology to develop their professional communicative skills and enhance their sociolinguistic competence for the last Three decades. A survey conducted Shrivastava (2011) shown that ESP teachers in this school are well qualified and experienced. The teachers agree to do course design based on the learners’ need. They also discuss their course with the subject teachers. It is useful for the teachers who want to do course design. I think this is a good idea because it is a kind of sharing knowledge so that more scientific information can be gathered. They work together to plan and design ESP courses. Besides, ESP teachers are motivated to try new methods and techniques to develop standard in language teaching. However, this school lacks some resources such as money and facilities. Therefore, in such a context, ESP practitioner must to be innovative.

2. ESP to in Malaysia

From research conducted by Al-Tamimi and Shuib (2011) in the students of petroleum engineering at Hadhramout University of Science and Technology, teaching ESP in this department are also based on the students’ necessities. Again, need analysis plays important role in designing students’ needs and wants. From the need analysis conducted by the researchers it shows that the students in this field need many English
languages sub-skills in order to function effectively in the target situation. There are ten sub-skills and task and those skills are reading textbook, writing lab reports/lab assignment, following lectures, reading instruction for lab and assignment, listening to the instruction for lab and assignment, reading course and lecture handout, note taking in lectures, listening to the presentation and participating in the discussion, preparing projects, and preparing answer to the question from text book. It can be seen that there are many kinds of students’ need are and it is difficult for teachers to make the students be competent in all skills above while the time allocated to the course is not enough to enable them use language effectively.

3. ESP in Thailand

Teaching ESP to the students of civil engineering in Thailand is using genre-based analysis which has important pedagogical implication for ESP teaching. According to Swales (1981) genre analysis was designed to help non-native speakers of English to read and write research article. In civil engineering department, research article is a small project in academic English. When the students are familiar with a genre, it will be easier for them to write a particular genre and share it to friends. Teachers then allow the students to analyze the text they write by themselves. It can be seen that, teachers are using students-center approach in teaching ESP. it means that the students are independent and more active in the classroom. All decision is from them and the teachers just act as facilitator, motivator, and evaluator.

E. A Model of ESP Teacher Education that Best suit ESP Schools in Indonesia

a. ESP teacher should be well-educated people

It is obvious that the right people who teach ESP must be well-educated people because this kind of teaching really needs broad knowledge besides the English skills that become the basic of their disciplines. Actually the minimum educational backgrounds of many ESP teachers in Indonesia are from undergraduate level and they are from English department. However, their English skills are not satisfied for example their speaking
and writing skill. It is my friend’s experience. Although she realized that her speaking is not too good however she keep continues to teach ESP in tourism students. Because she focuses on communicative skill of students so she uses communicative language teaching as method in teaching speaking. She uses role play and problem solving way in order to make her students active in the classrooms. Her role is a facilitator who prepares material of speaking in each meeting of the course. She told me she is less to speak than the students so that she can cover her weakness. Referring to my friend’s experience, I think a model of ESP teacher’s education must have good English competences and it can be reached when she/he are well-educated.

b. ESP teacher should be high motivator to their students.

One of challenges teaching ESP in Indonesia is students’ low learning motivation. It becomes a big problem for the teachers because when the students are low-motivated the ESP teaching will be not successful. Kubanyiova (2006 p.1) argues that the success of ESP learning “does not depend on students’ cognitive ability alone, but it is also influenced by learning motivation”. Kevin (an English teacher of engineering department) said that “I don’t know what is wrong with these students. They seem to be lack of interest to learn English. How can we teach well if they show no sign of motivation think this mainly happens because they come here not for English but for learning the subject matter….so, it can be said that they treat English, despite its importance for their future life, as a secondary subject”. Having said so, then he stresses “I sometime feel useless as an English teacher here. I don’t know what to make the students in this department become motivated to earn English. All I do know is only to perform all my tasks as a teacher and get paid what for I have done. I have tried my best efforts but the result appears to be till negative. What more can be done? I don’t know myself because my voice is never heard by decision makers”. From Kevin’s statement above it means that he is not a teacher who cannot raise students’ motivation in learning. I think it is the same case of some teachers in Indonesia so that training is really needed for the self-improvement of the teacher.
c. ESP Teacher should Incorporate Self Training and Training Program

Based on my review of ESP teacher education model in Indonesian context, it can be seen that teacher of ESP are lack of training not only self-training but also program training. Self training means teachers themselves train their self because the awareness of competence lacking. They made improvement by themselves by reading ESP book for gathering as much of information related to ESP field, sharing with friend who are well-experienced in teaching ESP, etc. according to Feng (2009) the self training model can be developed through such kinds of approaches as self-directed learning of the concerned subject matter knowledge, pedagogical knowledge, corpus based analysis of target language to get familiar with discourse community……”. Program training, in my opinion, it is from the governments’ program or educational stakeholders who concern about the Indonesian education. So, the training call comes when the government carried it out. Of course, it needs a big awareness of teachers for self-improvements.

F. Conclusion

It is undeniable that being the best model of ESP teacher is not easy. There must be some efforts to do and it should be supported by other elements such as educational stage holders, and facilities. It is realized that ESP teaching in our country, Indonesia, is far from the expectation. The low competences of teachers cause many effects. So, for all Indonesian teachers lets’ together improve ourselves for the better Indonesian future.

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